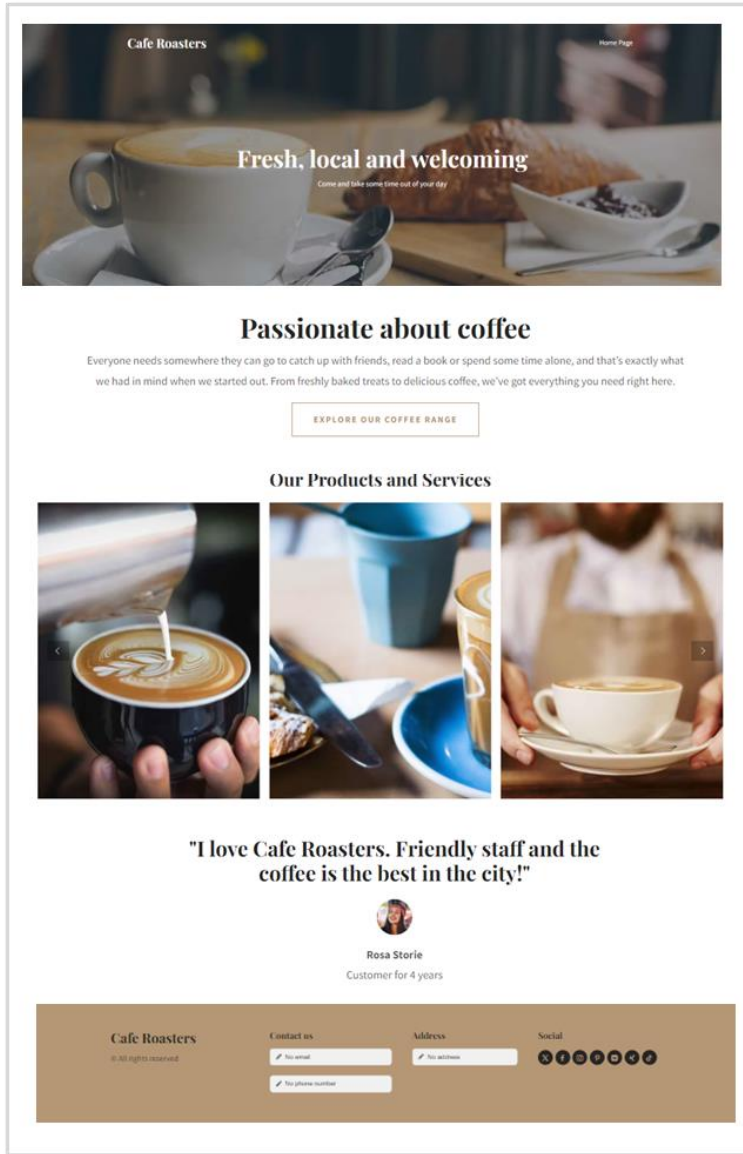




Build your own 5-page website

A simple step-by-step plan



Welcome

Building a website doesn't have to be overwhelming. In fact, it can be much easier than you think! Whether you're setting up a site for your small business, a personal project, or a community initiative, this guide will walk you through a simple yet effective approach: creating a streamlined 5-page website.

So why just five pages? It's all about getting started without unnecessary complexity. A 5-page website covers the essentials—giving you everything you need to establish an online presence while keeping things manageable. It's a perfect starting point for beginners and a practical choice for those who need to launch quickly. Plus, it's easier to maintain and expand later as your needs evolve.

In this guide, we'll also show you how to build your site with *Websites for Good*, an easy-to-use, no-code website builder. You don't need to know how to write code or deal with complicated technical setups. With drag-and-drop features and customizable templates, you'll have the tools you need to design a professional-looking website—without hiring a developer.

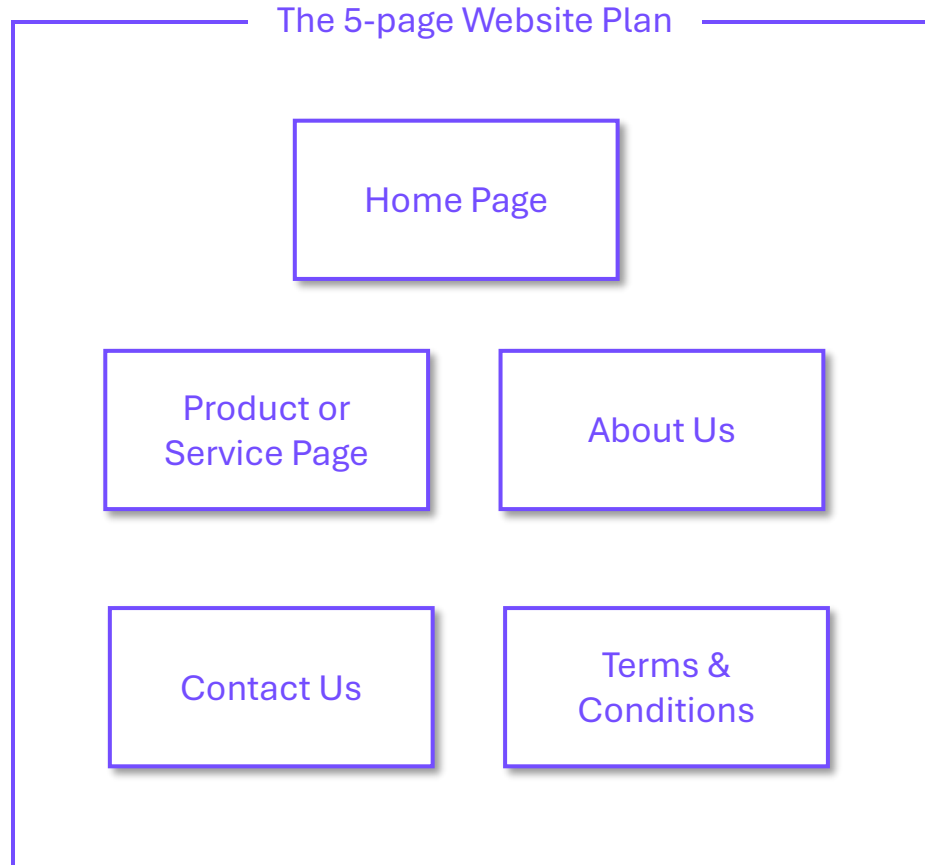
Our goal is to help you go from idea to launch smoothly. We'll cover the five key pages every website should include, tips on layout and content, and how to publish your site with ease. By the end of this guide, you'll have a fully functional website and the confidence to build on it as your project grows.

Let's get started—you're closer than you think to having your own website live!



Start your free trial at <https://nsea.websitesforgood.co>

The 5-page plan



The 5-page website plan is an easy way to launch a functional, professional site. It focuses on the essentials, so you can get started quickly without feeling overwhelmed.

1.Home Page: This is your site’s first impression. It introduces your business and guides visitors to other pages with a clear call to action.

2.Product or Service Page: Highlight what you offer, with descriptions, pricing, or testimonials. This page shows the value of your products or services and encourages users to engage.

3.About Us Page: Build trust by sharing your story, mission, and what makes your business unique. Adding personal details helps visitors connect with you.

4.Contact Page: Make it easy for people to reach you by including a contact form, phone number, email, and, if relevant, a location map.

5.Terms and Conditions Page: This essential page covers legal policies such as privacy, disclaimers, or refund policies, giving visitors confidence in your site.

This 5-page framework ensures your website is easy to create and does the job well. It’s perfect for beginners using no-code tools, helping you build a strong foundation that you can expand over time.



There are more ideas for extra web pages you may want to add to your website at the end of this guide

Your Homepage

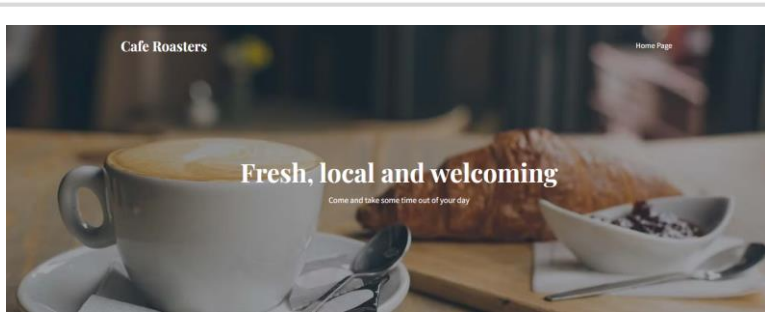
The homepage is your digital front door. It sets the tone for your business, giving visitors an immediate idea of what you do and guiding them to other important parts of your website. The homepage introduces your business and guides visitors to other important pages. It should be visually appealing and easy to navigate.

What to include:

- **Headline:** a simple and clear statement of what your business offers
- **Call-to-Action :** invite visitors to take the next step—whether that's contacting you, learning more, or shopping.
- **Intro to Services or Products:** a brief overview of your services or products, with links to dive deeper.
- **Testimonials:** Social proof that highlights customer satisfaction.

Example Layout:

1. **Header:** Logo and navigation menu
2. **Hero Section:** Large image with a headline
3. **Explain what you do** in a brief subheading or tagline. Consider a clear call to action like "Contact Us" or "Shop Now"
4. **Services or Products Snapshot:** Short intro to the services or products, with clickable images or links to the main services/products page.
5. **Testimonials:** A brief client testimonial or review
6. **Footer:** Contact information, social media links, privacy policy/terms links.



Passionate about coffee

Everyone needs somewhere they can go to catch up with friends, read a book or spend some time alone, and that's exactly what we had in mind when we started out. From freshly baked treats to delicious coffee, we've got everything you need right here.

EXPLORE OUR COFFEE RANGE

Our Products and Services



"I love Cafe Roasters. Friendly staff and the coffee is the best in the city!"



Rosa Storie
Customer for 4 years

Cafe Roasters
© All rights reserved

Contact us

No name

No phone number

Address

No address

Social



Footer

Hero section

Call to Action Button

Testimonial

Snapshot Product or Services

Your Products or Services Page

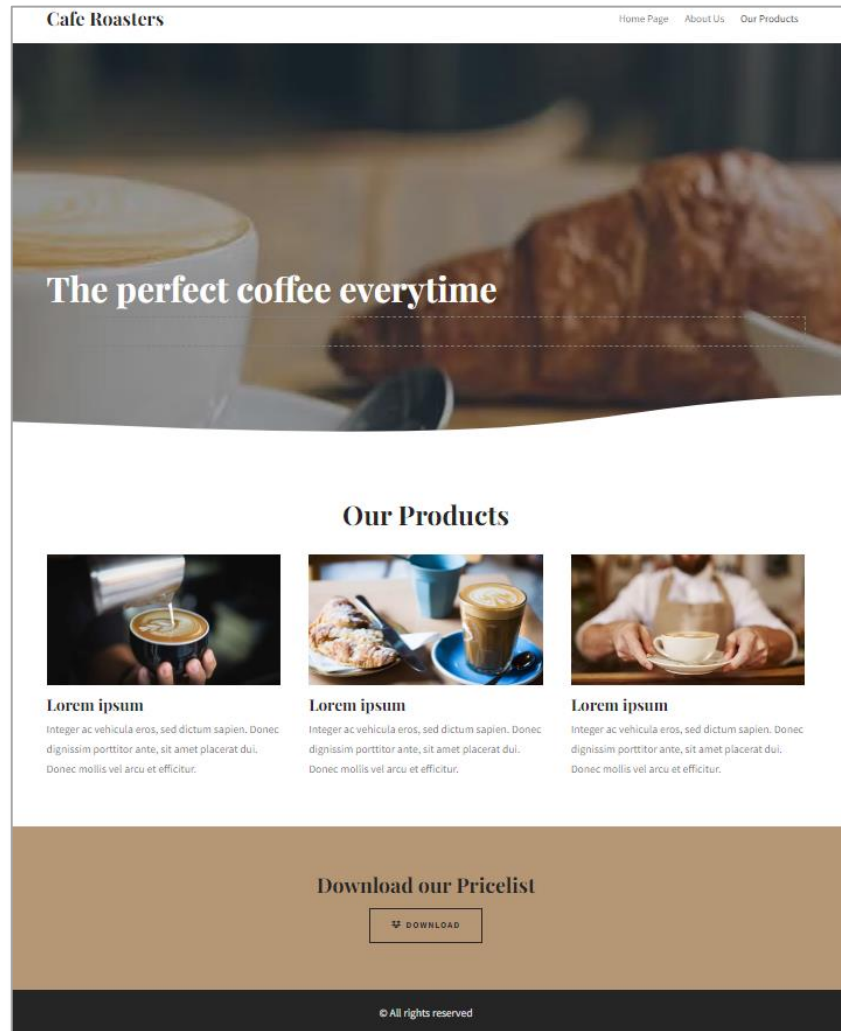
This is where you showcase what your business offers, whether it's products, services, or both. Keep it simple, yet detailed enough to answer any questions your visitors might have. By organizing your offerings clearly, you help potential customers quickly find what they need.

What to include:

- Overview of Offerings: Break down your services or products into categories.
- Descriptions: Offer clear, concise descriptions of each service or product.
- Pricing: Optional, but helpful for transparency.
- Call-to-Action: Encourage visitors to contact you, shop, or book your service.

Example Layout:

1. Hero Section: Short headline describing your services/products, along with a subheading.
2. Product/Service Categories: Display a grid of product or service categories (or individual products) with images and brief descriptions.
3. Pricing Section: If relevant, show basic pricing or "starting at" prices.
4. CTA: A button for visitors to contact you, request a quote, or purchase your services/products.
5. Footer: Same as other pages.



Hero title

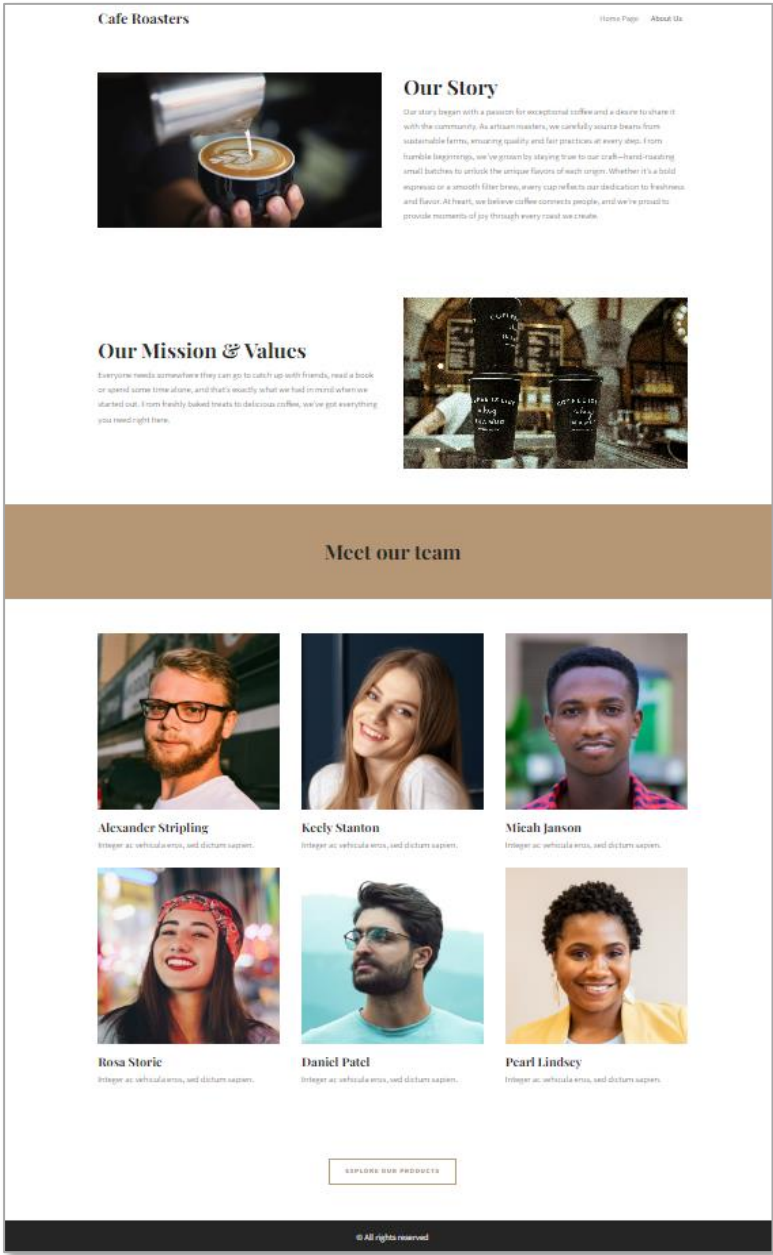


Product range



Call to Action Button





About Us Page

This page tells the story of your business—who you are, what you stand for, and why visitors should trust you. It’s your chance to make a personal connection.

People like doing business with brands they know, so use this page to be approachable and genuine.

What to include

- **Company Story:** A brief background about how and why your business started.
- **Mission and Values:** Let visitors know what drives you.
- **Team Info:** If applicable, introduce the key members of your team for a personal touch.

Example Layout

1. **Header:** Consistent with homepage, featuring navigation
2. **Company Overview:** Short paragraph about the history and mission of your business.
3. **Team Section:** A few profiles or photos with names and short bios (optional).
4. **Values:** Brief statements about what sets your business apart or your core values.
5. **Call-to-Action:** CTA button linking to the contact page or services/products page.
6. **Footer:** As on the homepage.

←
Company Story

←
Team Section

Mission and Values
→

Call to Action Button
→

Contact Page Layout

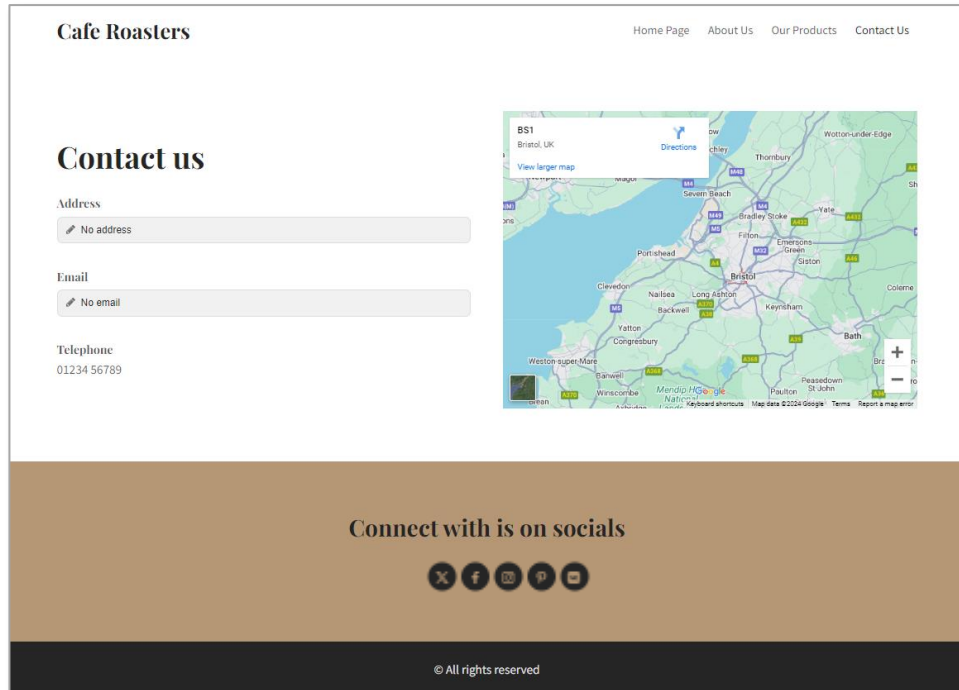
Make it as easy as possible for visitors to get in touch with you. A well-designed contact page builds trust and opens the door for new business. This page should be straightforward and to the point, ensuring no obstacles stand between you and your potential clients. Make it easy for visitors to reach out with a clean, simple contact page.

What to include:

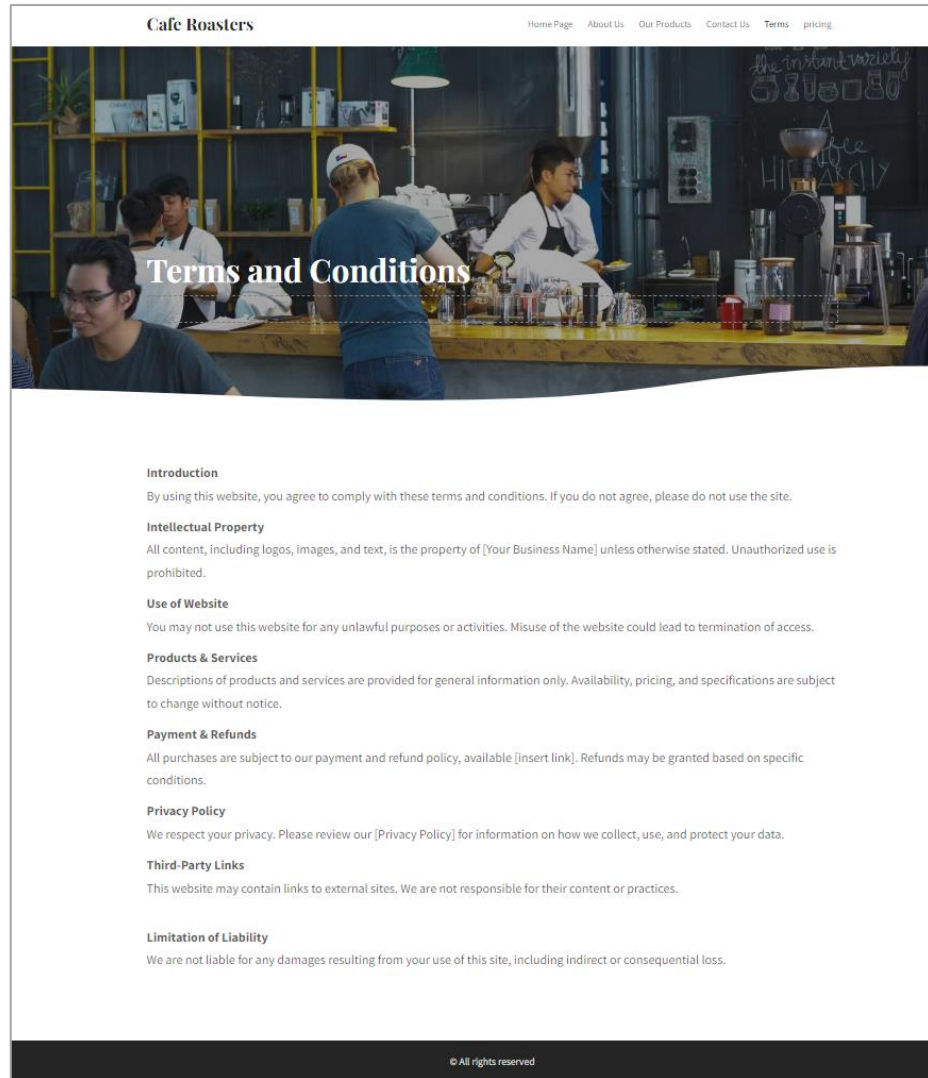
- Contact Form: Let visitors send you a message directly from the site.
- Contact Info: Include your email, phone number, and address if applicable.
- Social Media Links: Encourage visitors to follow you for updates.
- Google Maps Embed: If you have a physical location

Example Layout:

1. Header: Consistent navigation as on other pages.
2. Contact Form: Simple form with fields for name, email, and message.
3. Phone Number & Email: Display prominently for easy access.
4. Address: If you have a physical location, include an address with a Google Maps embed.
5. Social Media Links: Icons linking to your business's social media pages.
6. Footer: As before.



Your Terms and Conditions



Every business website should include a page dedicated to legal terms and privacy policies. It protects both you and your visitors by clarifying how data is used and the rules governing site use. This page handles the legal side of your business, providing transparency on terms and data policies.

What to include:

- Privacy Policy:** Explains how user data is collected, used, and protected.
- Terms of Service:** Outlines rules for using your website and any disclaimers.
- Refund or Return Policy:** If applicable, include information on how refunds or returns are handled.

Example Layout:

1. **Header:** Same navigation as all other pages or Hero Image
2. **Main Section:** Simple Text Layout: Keep it clean and easy to read. Break up the content into sections like “Privacy Policy,” “Terms of Service,” and “Refund Policy.”
3. **Footer:** Same as other pages.

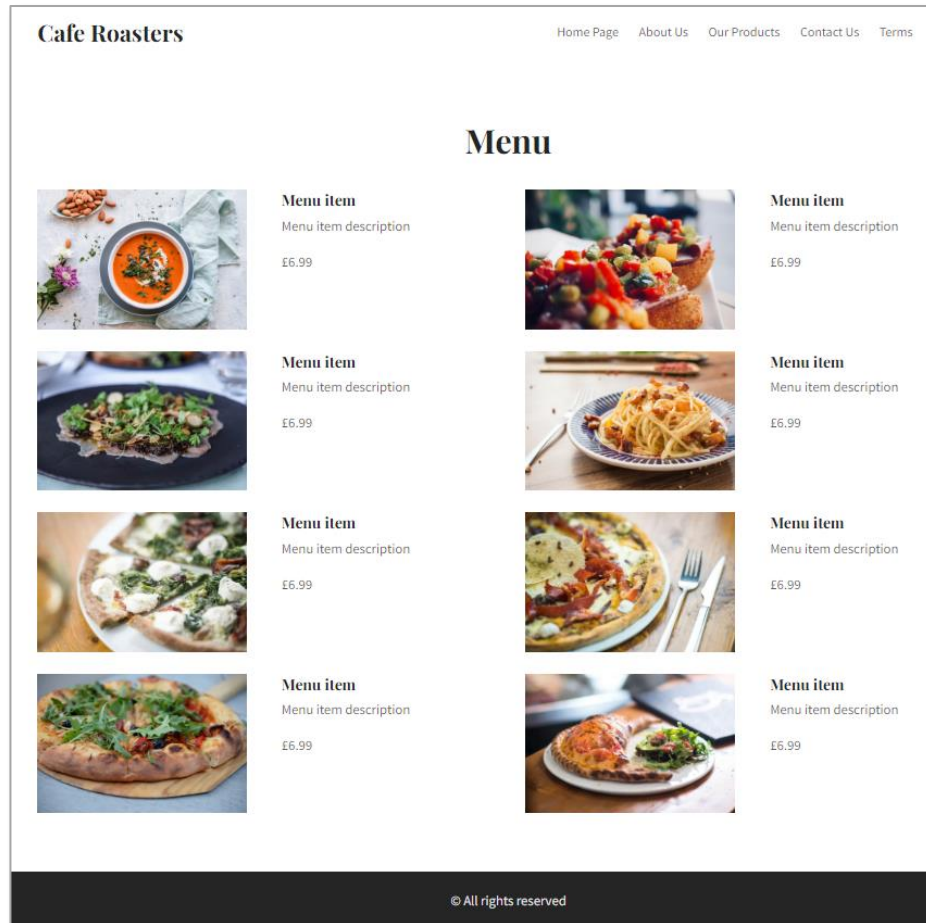


Make sure to customize this template according to your specific business needs and local legal requirements. You might also consider consulting a legal expert to ensure full compliance.

More webpage ideas

Here are 15 common types of webpages that websites often include. After you have built your 5-page website you might like to consider adding some of these:

- 1.Homepage** – The main entry point, giving an overview of the site.
- 2.About Us** – Information about the organization's mission, values, and team.
- 3.Contact Us** – Contact form, email, phone, or social media links.
- 4.Services/Products** – Details about what the site offers.
- 5.Blog/News** – Updates, articles, or news related to the business or topic.
- 6.FAQ** – Commonly asked questions with answers for user convenience.
- 7.Testimonials** – User feedback or success stories to build trust.
- 8.Events/Calendar** – Information about upcoming events or workshops.
- 9.Gallery/Portfolio** – Visual showcase of projects or products.
- 10.Pricing** – Information on costs for services or products.
- 11.Terms and Conditions** – Legal details about website use.
- 12.Privacy Policy** – Explanation of how user data is collected and used.
- 13.Support/Help** – Customer service or technical support options.
- 14.Login/Member Area** – Secure section for registered users or customers.
- 15.Donate/Volunteer** – Call to action for donations or volunteer opportunities.



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Whether you're just starting out or need a basic online presence, we believe everyone deserves a professional website that works for their needs.



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