


NSEA partner information pack 2024/25

★★★★★  4.9 average Google reviews

Save time and money by automating financial admin

Thriday is the only app for **solo business owners** that combines AI with professional accounting services to automate financial admin.



You didn't start your business to...

✗ CHASE UNPAID INVOICES

Chasing unpaid invoices is a major source of frustration for many business owners. It's time-consuming and takes away from what you'd rather be doing—growing your business and serving your clients.

✗ SET UP BUSINESS BANKING

Setting up a business bank account is essential for separating personal and business finances. However, some business bank accounts come with monthly fees that can eat into your profits.

✗ UNDERSTAND CASH FLOW

Understanding your cash flow is crucial for making informed decisions about spending, investing, and managing your finances. Without knowing this, you risk financial uncertainty by flying blind.

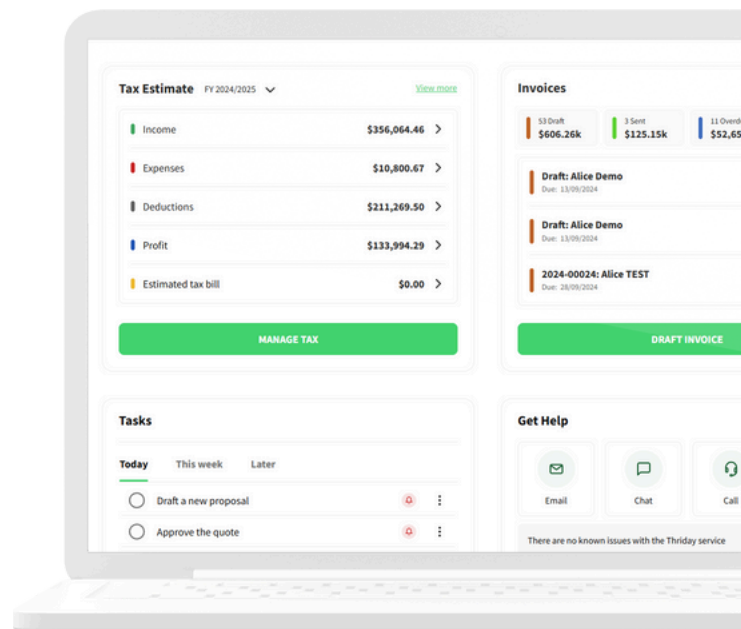
✗ CALCULATE & MINIMISE TAX

Taxes can be complex and confusing, and no one wants to pay more than they have to. Keeping track of expenses, claiming all eligible deductions, and staying informed about the latest tax laws can be overwhelming.

That's why we created Thriday

Thriday streamlines your business by combining invoicing, banking, accounting and tax in one place.

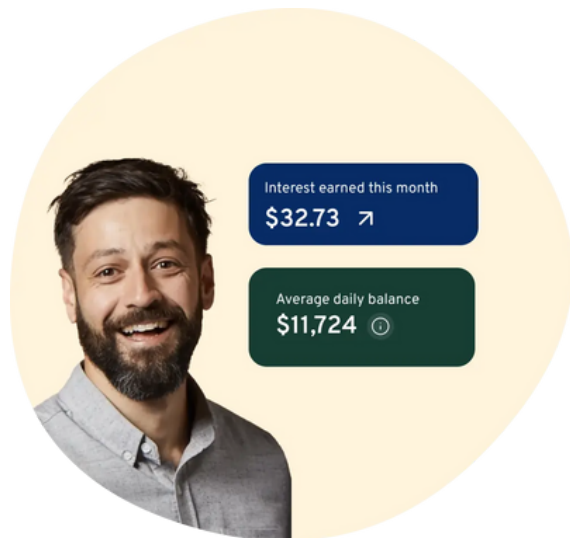
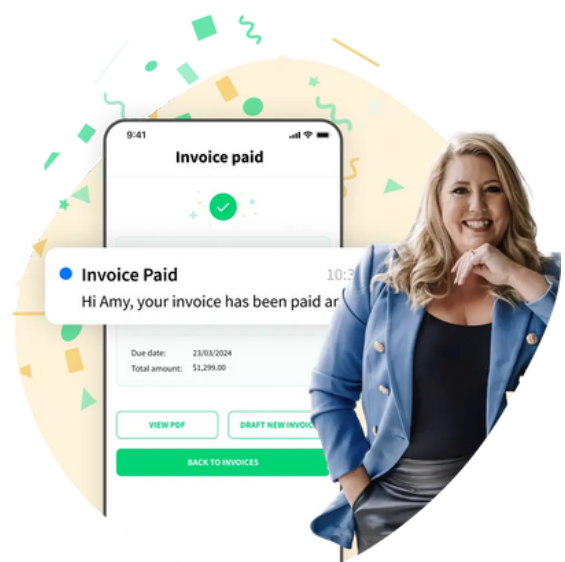
Powered by AI and machine learning, Thriday gives clarity and control to free up time for business owners to focus on their clients, their service and their passion.



What you get

✔ Get paid fast

When you join Thriday you can **send unlimited invoices** to clients, automate payment reminders and apply late fees with early payment incentives. Now you can get paid faster and put your invoice chasing days behind you.

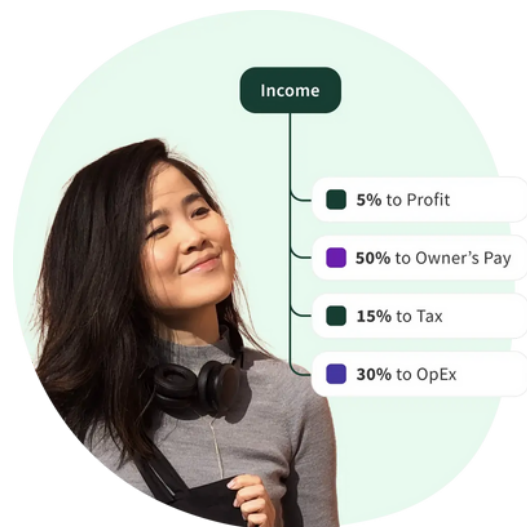


✔ Earn interest daily

When creating your Thriday account, you'll open a \$0 monthly transaction account. **Every cent in your account earns interest** each month, multiplying your hard-earned income.

✔ Budget like a pro

Organise your budget by allocating every dollar you earn to its appropriate use automatically. As income comes in, it gets split to your chosen accounts such as profit, owners' pay, tax, expenses—you name it. Now, you can **control your budget on autopilot**.



✔ Minimise & lodge your tax

When you pay for business expenses, simply scan your receipts with the Thriday app. Thriday's AI will **automatically categorise transactions to reduce your tax bill**. Thriday will instantly show your forecasted tax bill, so when tax time comes, you can lodge your taxes with confidence in the Thriday app, or let our expert accountants handle it all for you.

Exclusive NSEA offer

There's nothing more important in business than good financial management. Getting paid, knowing how much tax you owe, keeping track of expenses, and budgeting are all key to a successful business. That's why Thriday has developed a system that includes everything a small business needs to manage finances, including invoicing, banking, accounting, and tax—all in one place and with human accounting support if you need it.

With the power of Thriday in your hands, you can focus on making your business a success, rather than sweating over financial admin. While Thriday is a premium partner of the National Self-Employment Association, it will provide National Self-Employment Association Members, Mentors and program participants with an exclusive offer:

Valued at \$119.80

**4 MONTHS
FREE ACCESS
TO THRIDAY**

+

Valued at \$175.00

**FREE
QUARTERLY
REPORT**

Scan the QR code to join Thriday and claim this offer:



See what our customers have to say



★★★★★
Keith Costelo

Thriday is an amazing app! I have tried several accounting apps and as sole trader and a creative who is not good with numbers, accounting and taxes, Thriday makes it a lot easier and ticks all the boxes including banking. I can also see and experienced that the team really cares about their service, offering, improvements and community no matter how small they are or just starting out. So highly recommended!

 Reviewed September 4, 2024

★★★★★
Mina163


I have been using the Thriday for over a year now and I love how simple it is. It literally automates dozens of tasks I used to do manually. The team also regularly introduce new features, like the interest savings account, which is a big bonus. Thank you!

 Reviewed September 18, 2024



★★★★★
Blix86

Love this app - has streamlined my quoting, invoicing & tax! The added benefit of having a card linked to the account makes it so much less stressful when needing to access cash as a small business!

 Reviewed August 25, 2024



★★★★★
Isaac Hope

This is by far the easiest and most convenient way to manage a small business. Everything you need in one place. I would highly recommend Thriday to any Sole Traders out there!

 Reviewed September 24, 2024



★★★★★
Alanna Quigley

Thriday is a game changer for me as a small business owner. I have been using another bookkeeping/accounting software package for over 15 years and was wary of changing but am absolutely glad that I did! The time that Thriday saves me with my bookkeeping is phenomenal - no longer do I dread catching up on my books to do my BAS. Most of the work is already done! Highly recommend!

 Reviewed September 16, 2024



★★★★★
Jase

Been using this for our business, absolutely love the setup, easy of use, uploading of receipts etc. Very impressed. Previously used Xero, this is far cheaper and better, no brainer.

 Reviewed September 24, 2024



About Thriday

Built by business owners, for business owners.

Thriday is a financial technology platform that provides an all-in-one solution of banking, accounting, and tax services specifically designed for Australian sole traders and small business owners.

Thriday was founded by Michael Nuciforo and Ben Winford back in 2020. Frustrated by their own experiences, spending over 6 hours a week doing the books, they started Thriday with an ambitious vision to eliminate the time that business owners waste on financial admin.

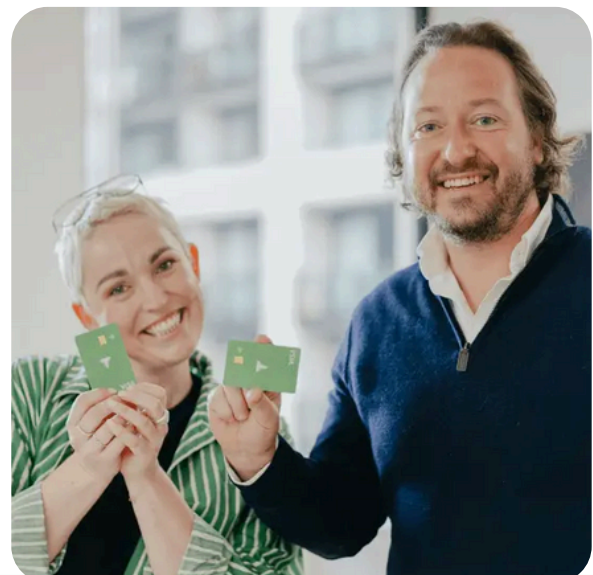


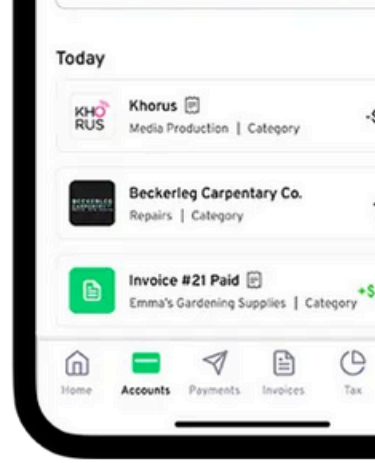
Tax Agent
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Thriday is more than just a software solution; we are a team of dedicated professionals, passionate about eliminating financial admin for business owners.

Thriday believes that your time is best spent focusing on your clients and growing your business, not wrestling with spreadsheets, stressing over tax time and chasing invoices.





Thriday

Scan the QR code to join Thriday and claim this offer



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